



Partnership and sponsorship opportunities

2026



parkinsonseurope.org

Why partner with us?

At Parkinson's Europe, people affected by Parkinson's are our number one priority – and we have been championing their needs and rights in Europe and beyond for **more than 30 years**. Our aim is to ensure people with Parkinson's, their immediate families and caregivers benefit from the best treatment and care to help them manage the condition.

By partnering with us you will be ensuring you take into account in your work the perspective of the Parkinson's community and those with neurological conditions. We help you to connect with Parkinson's-related networks that matter so you can develop the quality of products, treatments and devices that directly improve the lives of people with Parkinson's and those of their nearest and dearest.



**The best
treatment
and care is
where you
come in.**

Our aim is to:

- **ensure you receive valuable insights and the correct facts about Parkinson's**, and its real-life impact on people with Parkinson's, at the start of your development or design journey – to help you develop the best service or product for those who need it;
- **enable you to effectively test and research protocols and processes** to guarantee they are the best fit for the Parkinson's community;
- **help you develop clear and coherent patient information material** that will ensure people with Parkinson's and their caregivers understand how to safely and effectively use your product(s);
- **connect you to others in the field who could complement your work**, and thereby directly benefit the Parkinson's community.

We feel the above is in the best interest of people with Parkinson's – and it means we can help you to use your time and resources more effectively in order to provide the best possible outcome for those who need it.

What we can offer

Insight and knowledge about Parkinson's & the needs of people living with the condition.

We regularly organise surveys, workshops and round tables in collaboration with our partners. These activities bring together people with Parkinson's, patient experts and key opinion leaders to provide effective and meaningful input on hot topics.

Our latest activities have involved bringing greater understanding about the usage of digital health technologies by people with Parkinson's, as well as about people's experience with OFF periods and treatment adherence.

Testing and feedback involving Parkinson's communities, to 'temperature check' specific issues of interest to them.

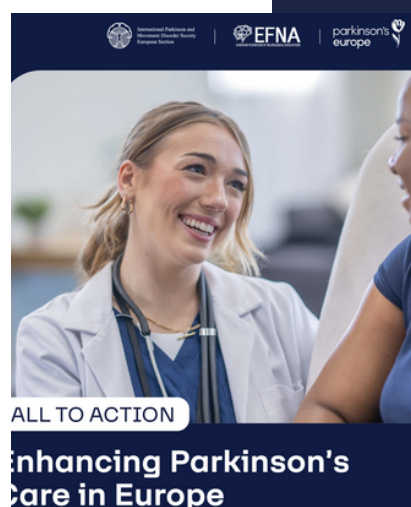
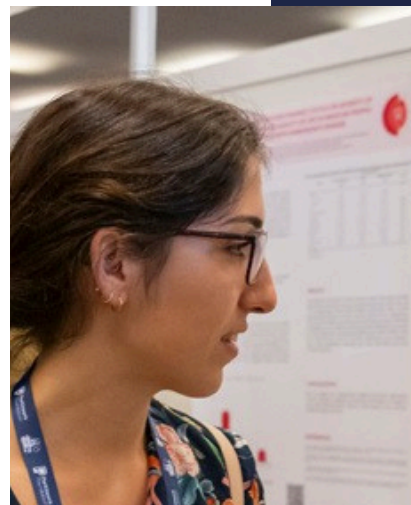
Our **Parkinson's Engagement Network** has hundreds of subscribers from the European and global Parkinson's community, who want to be involved in initiatives and projects developed by us and our industry partners. It's the perfect tool for companies wanting to receive feedback from the Parkinson's community to inform the development or testing of products or research activities.

All Parkinson's Europe industry partners get access to our Engagement Network – and the more you invest in us, the more access you will get.

Collaboration on projects which match our organisational objectives and those of the Parkinson's community.

Working collaboratively with our Gold and Diamond funding partners enables us to develop bespoke joint projects of benefit to the Parkinson's community. In 2025, for example, we developed an advocacy campaign with one of our partners calling for improved healthcare services for people with Parkinson's in Europe. This campaign was supported by several other Parkinson's and patient organisations.

Each company will have different goals, and our partnership model is deliberately flexible enough to deliver the win-win projects our partners need.





Coordinating multi-partner projects on topics relevant to the whole Parkinson's community.

We initiate and lead projects by bringing together multiple industry companies to help focus resources and build consensus on topics relevant to them and the Parkinson's community. Recent projects include:

1. A working group on the topic of device-assisted therapies (DATs), aiming to develop a knowledge-building resource for people with Parkinson's about DATs
2. Multimedia and multi-language campaigns on the topics of DBS surgery, Parkinson's OFF periods and disease-modifying therapies, which aim to provide the Parkinson's community with awareness/information resources on these topics.



Providing expertise to bridge the gap between researchers and individuals affected with Parkinson's to support the development of new treatments.

With years of experience in scientific research and clinical trials, our Strategic Director and the members of our three Steering Groups are perfectly placed to provide our industry partners with specialised advice regarding Parkinson's research.

In 2024 and 2025, have also been involved in several advisory boards and working groups that inform the research work of multiple industry companies, and help produce scientific publications.

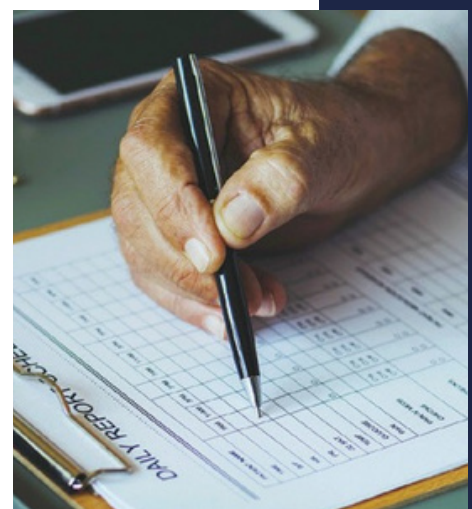
A variety of platforms to disseminate information for people with Parkinson's, their families and caregivers.

In our quest to help people with Parkinson's and their families access information to help manage their symptoms and live a comfortable life, we often agree to share partner information on our platforms, such as our website and newsletters. Sponsored articles and podcasts are very popular with our Parkinson's Life audience, enabling us to keep the Parkinson's community up to date with the latest developments and topics of interest.



Reviewing patient information you produce to offer advice on whether it contains Parkinson's-friendly language.

In 2025, we helped some of our partner review materials aimed at people with Parkinson's and their families – on topics including disease-modifying therapies, new treatments, and Parkinson's and genetics – to ensure the content of this materials is relevant and the language clear & understandable.



We regularly connect our partners with relevant stakeholders to help review Informed Consent Forms for planned clinical trials.

Introductions to those who can complement the work you do to combat Parkinson's.

We continually look for ways we can connect our member organisations with companies' regional/national offices in their own country to support collaborations that create positive outcomes for people with Parkinson's.



In 2025, we connected one of our industry partners with national Parkinson's organisations in two countries, to explore opportunities to raise awareness about involvement in clinical research.

The above list is not exhaustive and we are open to other ways of providing bespoke support if it will be of benefit to the European Parkinson's community.

Our reach and connections

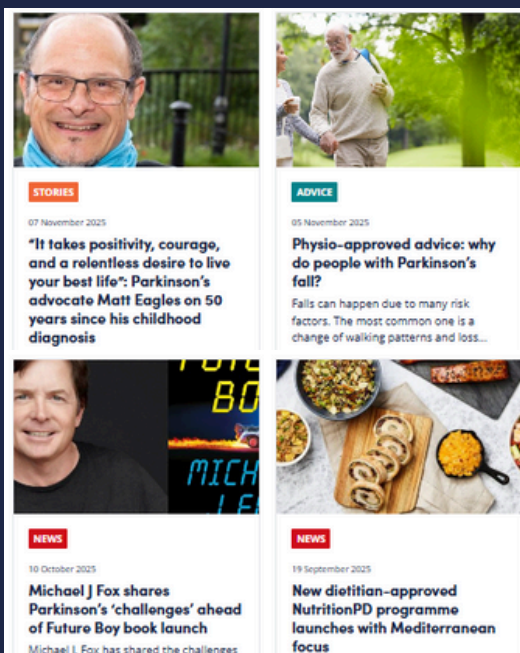
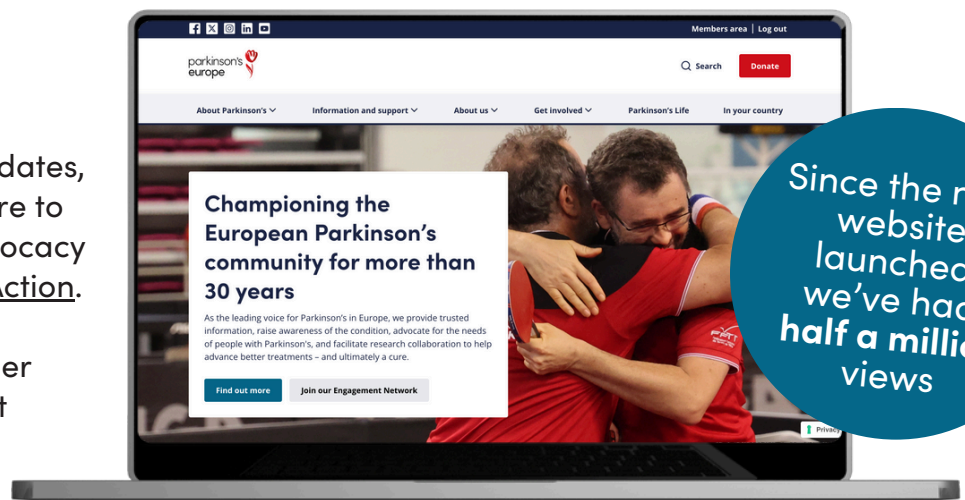
Working with the Parkinson's community for more than 30 years has given us a rich knowledge and background of how Parkinson's affects people's daily lives – from the emotional rollercoaster of being diagnosed to the debilitating long-term impact of living with the condition.

We strive to reach out to Parkinson's communities across Europe and globally to keep abreast of the issues that matter to people with Parkinson's, their families and caregivers.

We also have close relationships with a wide variety of healthcare professionals – from family doctors and neurology consultants, to Parkinson's healthcare specialists who work on the ground supporting people with Parkinson's in managing their daily needs.

Our website

Since our new website launched in 2024, we've continued to add new updates, including a petition feature to collect signatures for advocacy activities like our [Call to Action](#). We will soon launch a Parkinson's research paper hub and our Engagement Network platform.



Users are mostly people with Parkinson's, their caregivers and relatives. But medical professionals, researchers and others also form a significant part of our audience.

We have readers from 200+ countries, with the top 10 countries including the UK, Ireland, Germany, Spain and Italy.

We regularly update the website with new **resources, guides and the latest research**, while [Parkinson's Life](#) features 10 new articles per month, including a mix of **Parkinson's news, real-life stories, advice, insights, and new podcast episodes.**



Do **Ultra-Processed Foods (UPF)** increase your risk of **Parkinson's?**



Social media

We have an active and engaged social media following which has grown by 20% in 2025:

Total followers: 55,000



We also have 8,000 followers on X, but we no longer post to this platform.

Email

We have two regular email newsletters, each with their own subscription base and audience, which highlight our own initiatives and those of our partners.

- **Parkinson's Europe subscriber newsletter** – this is sent to our database of contacts and contains key news and information about our work and that of our partners, as well as the top articles and resources from Parkinson's Life and our website. Our mailing list is currently **4,500** strong and growing rapidly.
- **Parkinson's Europe Member e-newsletter** – this is sent to our members, which are national Parkinson's organisations around Europe. Information within these e-newsletters has the potential to be disseminated to around 100,000 people with Parkinson's, their caregivers and families around Europe.



By connecting the industry with the wider Parkinson's community, we can help **improve the communications gap** between patients and healthcare professionals.

Our aim: keeping your organisational objectives patient-focused and relevant to the needs of the Parkinson's community



Connecting you with patients to embed their voice in your research



Co-creating systems to increase research participation



Receiving feedback from patients on how your work can improve their quality of life

Our aim: sharing your knowledge with the whole Parkinson's community



Helping you raise awareness of your specific therapeutic areas



Highlighting your new treatments / therapies on the market



Giving information on symptoms that affect quality of life so people can feel empowered to make decisions about their future

Our aim: encouraging collaboration between our many industry partners to change the treatment landscape



Collaboratively addressing the challenges that patients experience in accessing treatment



Working together to influence public decision making relating to healthcare



Find out more about our work

Parkinson's Europe is an umbrella body for Parkinson's organisations and the **leading voice for the 1.2 million people with Parkinson's and their families in Europe.**

We work and campaign with people with Parkinson's, their caregivers, families and supporters across Europe to ensure their voices are heard and listened to. Our vision is that people with Parkinson's and their families have access to the highest standards of **treatment, support and care they need to live a full and comfortable life.**

How we do this

Engage We connect with the Parkinson's community across Europe and beyond to champion collaborations and partnerships, help develop solutions to unmet needs, and raise awareness of the condition's impact with decision makers.

Inform We provide up-to-date information, research and resources for Parkinson's stakeholders to build knowledge and share good practices.

Unite We represent national Parkinson's associations – that collectively have about 100,000 members in more than 20 countries across Europe. We bring them together – along with many other stakeholders – to share their experiences.

Advocate We advocate at a European level for the rights and needs of people with Parkinson's and their families, calling for policies that benefit the Parkinson's community throughout Europe.

A leading
voice for
people with
Parkinson's

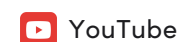
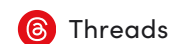
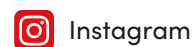
Become a sponsor or a partner

To find out more about our partner and individual sponsorship packages please contact:

Francesco De Renzis
(francesco@parkinsonseurope.org)

parkinsonseurope.org

Follow us on:



Help us to help
people with
Parkinson's



We look forward to working with you