

Why become a Parkinson's Europe partner?



Thank you for considering partnering with us. Without your generous help, Parkinson's Europe would not exist because, being a European organisation, we are unable to secure funding for our running costs from sources normally accessible to national Parkinson's organisations.

By becoming a Parkinson's Europe partner, your company's work will gain from:

- Insights and knowledge about the Parkinson's community
- Testing and feedback from Parkinson's audiences you want to reach
- Collaborating with us on joint projects of benefit to people with Parkinson's and their families
- Networking and information-sharing opportunities
- Ensuring that you communicate efficiently with the Parkinson's community
- Wider awareness of your work

All Parkinson's Europe partnership packages include the following benefits as standard:

- **Acknowledgment** of your sponsorship within our annual [Highlights Report](#) and other relevant publications and materials
- Your **company name** and link appearing on the [partners section](#) of our website
- **'Early bird' access** to Parkinson's Europe-led surveys and trend analyses
- **Invitations** to appropriate Parkinson's Europe events, including European Parliament activities, press conferences and annual Members' Meetings
- **Receipt of appropriate acknowledgement** from Parkinson's Europe for your company's projects/materials following internal review and approval
- **An opportunity to share with us your expertise** and knowledge so we can continually update our [About Parkinson's](#) website content
- At least one seat at the Treatment Industry **Group Meeting table**
- **Invitations** to contribute to the development of Parkinson's Europe projects/activities
- **Your company's news shared via Parkinson's Europe's** social media platforms and news section (if desired)
- **Quarterly update on Parkinson's Europe activities** (if desired)

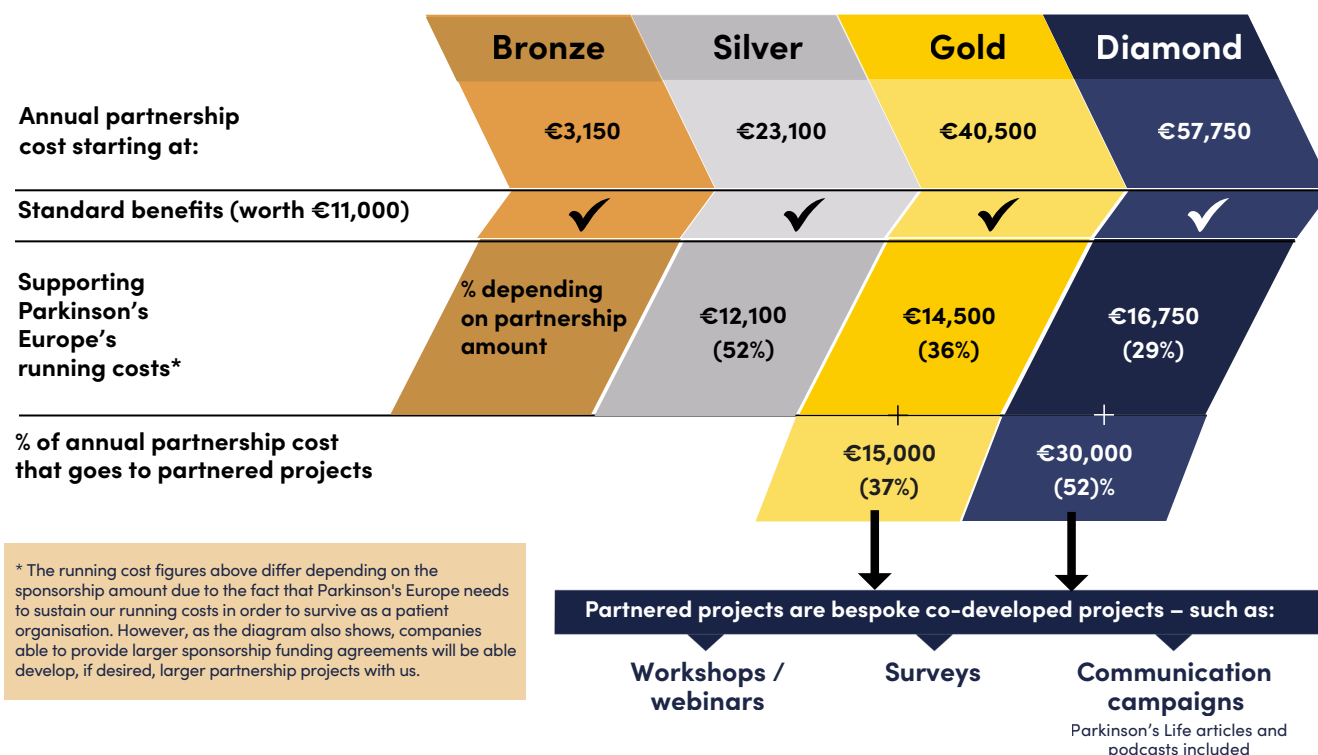


Our 2026 partnership options

These typically run from 1 January to 31 December.

All our partnership options include as standard a set of benefits (worth €11,000 and detailed in the previous page) plus a percentage contribution towards our running costs (depending on the total sponsorship amount provided). Depending on the type of partnership selected, any remaining funds can be used by your organisation to co-develop mutually beneficial projects – such as workshops, surveys and communication campaigns – that will ultimately support the Parkinson's community. Examples of these can be found in our fundraising brochure.

Parkinson's Europe-industry partnerships 2026



* The running cost figures above differ depending on the sponsorship amount due to the fact that Parkinson's Europe needs to sustain our running costs in order to survive as a patient organisation. However, as the diagram also shows, companies able to provide larger sponsorship funding agreements will be able to develop, if desired, larger partnership projects with us.

- **The Bronze tier** is the ideal option for companies that are initially only able to allocate limited resources to partnership but hope to develop a long-lasting partnership with us over the years. Bronze partners include smaller technology companies and start-ups among others. We are committed to working with companies of all sizes that are developing new tools and treatments that aim to benefit the Parkinson's community.
- **The Silver tier** is generally chosen by companies that support Parkinson's Europe's vision and mission – and want to actively help us achieve our goals – and yet may not be an active player on the market just yet, or may not have a need for actively developing activities or projects in partnership with us. This option is also perfect for companies with smaller budgets that still want to work collaboratively with Parkinson's Europe. Our flexible financial model means we can listen to and understand your objectives, and come up with a win-win bespoke partnership based on the budget you have.
- **The Gold** and **Diamond** tiers can take advantage of ambitious bespoke Parkinson's Europe partnered projects to be discussed on a case-by-case basis. All projects need to fit within the scope of Parkinson's Europe's key strategic objectives and there will be opportunities to discuss how these complement your work priorities.

For more information – and if you are interested in partnering with Parkinson's Europe – please contact Francesco De Renzis (francesco@parkinsonseurope.org).