

Why become a Parkinson's Europe partner?



Thank you for considering partnering with us. Without your generous help, Parkinson's Europe would not exist because, being a European organisation, we are unable to secure funding for our running costs from sources normally accessible to national Parkinson's organisations.

By becoming a Parkinson's Europe partner, you/your company's work will gain from :

- Insight and knowledge about the Parkinson's community
- Testing and feedback from Parkinson's audiences you want to reach
- Collaborating with us on joint projects of benefit to people with Parkinson's
- Networking and information-sharing opportunities
- Ensuring that you communicate efficiently with the Parkinson's community
- Wider awareness of your work

All Parkinson's Europe partnership packages include the following benefits as standard:

- **Acknowledgment** of your sponsorship within our annual 'Highlights' report and other relevant publications and materials
- Your **company name** and link appearing on the [partners section](#) of our website
- **'Early bird' access** to Parkinson's Europe-led surveys and trend analyses
- **Invitations** to appropriate Parkinson's Europe events, including European Parliament activities, press conferences and annual Members' Meetings
- **Receipt of appropriate acknowledgement** from Parkinson's Europe for your company's projects/materials following internal review and approval
- An opportunity to **contribute** medical information where relevant within the [About Parkinson's](#) section of our website
- At least one seat at the Treatment Industry **Group Meeting table**
- **Invitations** to contribute to the development of Parkinson's Europe projects/activities.
- **Your company's news shared** via Parkinson's Europe's social media platforms and news section (if desired)
- **Quarterly update** on Parkinson's Europe activities (if desired)

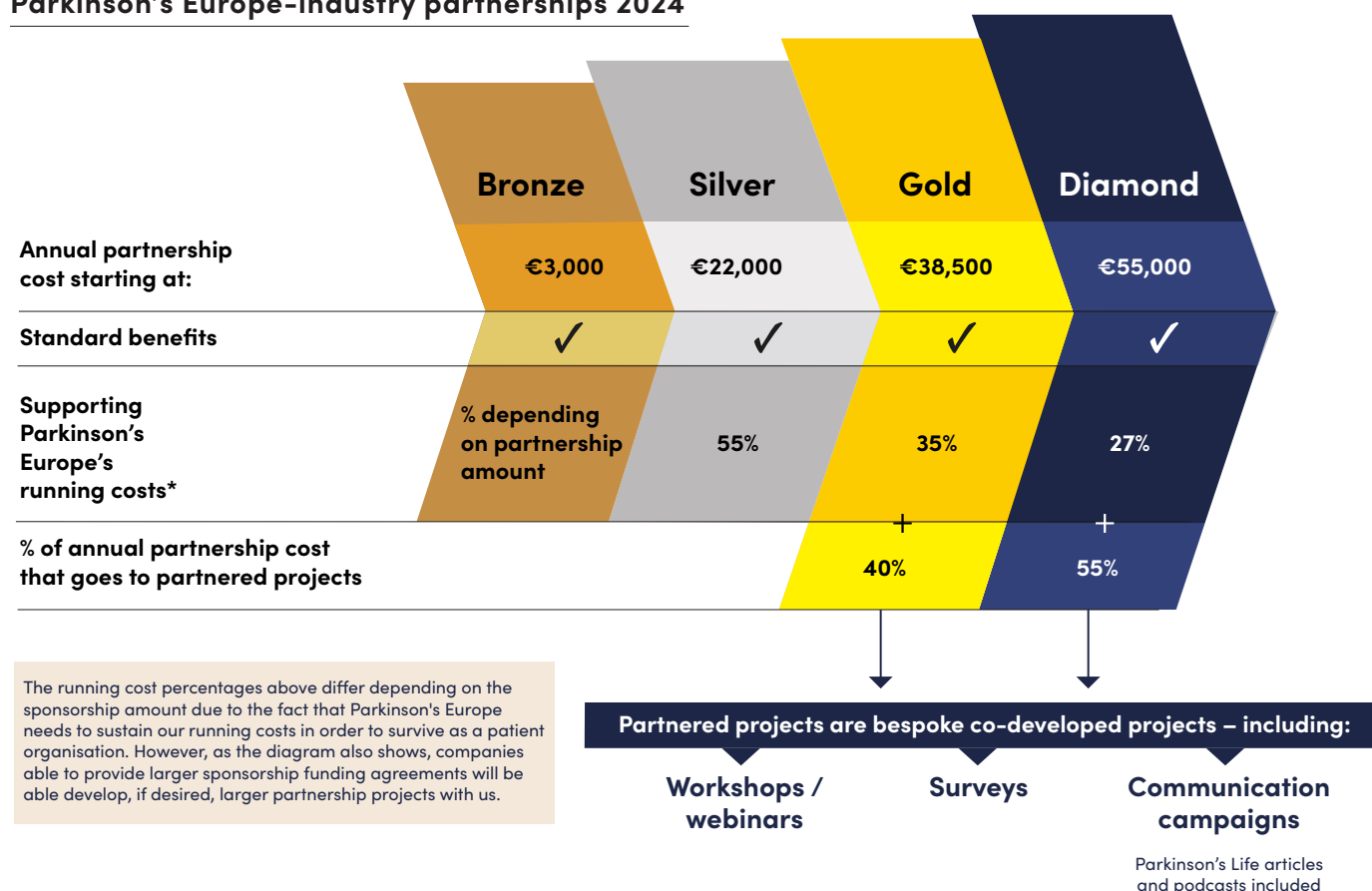


Our 2024 partnership options

These typically run from 1 January to 31 December.

All our partnership options include as standard a set of benefits (worth €10,000) plus a percentage contribution towards our running costs (depending on the total sponsorship amount provided). Depending on the type of partnership selected, any remaining funds can be used by your organisation to co-develop mutually beneficial projects – such as **workshops, surveys** and **communication campaigns** – that will ultimately support the Parkinson's community. Examples of these can be found in our fundraising brochure.

Parkinson's Europe-industry partnerships 2024



- **The Bronze tier** is the ideal option for companies that are initially only able to allocate limited resources to partnership but hope to develop a long-lasting partnership with us over the years. Bronze partners include smaller technology companies and start-ups among others. We are committed to working with companies of all sizes that are developing new tools and treatments that aim to benefit the Parkinson's community.
- **The Gold and Diamond tiers** can take advantage of bespoke Parkinson's Europe partnered projects to be discussed on a case-by-case basis. All projects need to fit within the scope of Parkinson's Europe's key strategic objectives and there will be opportunities to discuss how these complement your work priorities. For previous examples of partnered projects we have developed, please see the case studies in our fundraising brochure.

For more information – and if you are interested in partnering with Parkinson's Europe – please contact **Dominic Graham** (dominic@parkinsonseurope.org).